



Australian Council on Children and the Media

We know what your child’s app did last weekend!

Too many popular children’s apps are gathering and on-selling your child’s personal data. It’s hard to know which apps these are, and this puts your child at risk.

Help is at hand. ACCM has partnered with the US research agency AppCensus and Macquarie University to provide a range of new privacy resources and checks.

The resources include a regularly updated list of top 50 Android apps played by children in Australia that have had AppCensus privacy checks to identify app data collection activity.

Here’s where to go:

<https://childrenandmedia.org.au/app-reviews/apps-can-trap-tracking>

Remember! Australian privacy law does not provide specific protections for children when online.

So for now – it’s up to you.



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