

MEET THE TEAM

CMA Advisory Team Member - Dr C. Glenn Cupit



Glenn Cupit is a developmental psychologist who retired after 37 years from the deLissa Institute of Early Childhood and Family Studies (of which he was Head for several years) at the University of South Australia (and its precursors). He holds a BA (Syd), an MA (UNSW) (both with honours) and a doctorate from Murdoch University. Glenn's teaching and research specialises in child development, with an emphasis on children's interaction with electronic media, children's spiritual development and research methodology. He is currently deputy chair of the Academic Board of Tabor Institute of Higher Education.

In the past, Glenn has been an advisor to all Australian networks (except SBS), including being educational advisor to Humphrey B Bear; to several independent producers of children's television; and to the Australian Broadcasting Authority. He has made

several written and oral submissions to the Australian Broadcasting Authority and its predecessor and to Government inquiries into children's media.

Glenn was part of the Community Ascertainment Committee for South Australian Telecasters; was a judge for the Multicultural Arts Trust Award for Cultural Diversity in Media, and the State Bank Media Award for Multicultural Media; served on the organising committee for the Ninth International Film Festival for Young Australians; has been a media spokesman for Child Protection Week; was six times judge for the Young Critics Award; has run multiple programs for families and parents for schools and preschools, churches and community groups; and has been active on Union committees.

Why is Glenn passionate about CMA?

Glenn has been involved with Children and Media Australia since 1973, serving variously as Vice President and Director and a member of the Executive. This reflects his belief that electronic media is an important and dynamic aspect of children's lives and CMA is an effective voice to promote better quality media experiences for children and identify issues which impact adversely on their lives and development.

Glenn is married to a published author and writer for preschool children's television, has one son who is an actor, director and film-maker, and a second who is also a published author and pod-caster. He has also been a semi-professional musician, a published composer of children's music, actor, and puppeteer.

Key articles and selected publications

Glenn's publications include *Child development and education* (text book with others); *Kids and the scary world of video* (for CMA); *The child audience: A guide to the developing child for television writers and producers*; *Play and quality in early childhood: Educating superheroes and fairy princesses*; *Primary school children's imitation of sexualised music videos and artists*; and *Exploring young children's understanding of risks associated with Internet usage and their concepts of management strategies* (both with Lesley Ey); *TV programs for preschool children*; *Socialising the superheroes*; *Media based play*; and *The marriage of science and spirit: Dynamic Systems Theory and the development of spirituality*.