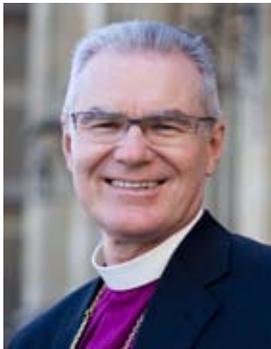


“There’s a crisis in childhood” says Archbishop

Elissa Doherty, writing in the *Herald Sun*, reported that the Anglican Archbishop of Melbourne, Dr Philip Freier, is concerned that children were being robbed of the fun of childhood because they were already experiencing the problems of adults - including sexualisation, depression and body-image blues.



Dr Freier made a submission to the 2008 Senate inquiry into sexualisation of children in the media but says that research into the issue needs to be broadened and has called for a major government inquiry into the state of childhood in Australia.

Dr Freier will be one of the speakers at a seminar: *Bratz, Britney and Bralettes: The sexualisation of children in the media* that will be held on May 19 at Ivanhoe Girls Grammar School. For details of this seminar see the advertisement on this page.

<http://www.heraldsun.com.au/news/kids-just-cant-be-kids-says-archbishop/story-e6frf7jo-1226052167797>

ABC announces changes to children’s viewing

On 14 April, ABC TV’s Controller of Children’s Television, Tim Brooke-Hunt announced that from May 2, ABC1’s morning children’s programs will be replaced by ABC News Breakfast.

Morning programs for preschool children will now be on the digital channel ABC2 which will extend its children’s pre-school programming to 13 hours airing daily from 6am-7pm.

Tim Brooke-Hunt said “The purpose of the changes to our broadcast schedules ... is to provide our pre-school audience (aged up to 5 years) with age-appropriate programming from 6am to 7pm, seven days per week..”

ABC1 will continue to broadcast its usual children’s programs from 3pm to 6pm each weekday.

At the same time, ABC TV’s Play School series will be available to view online for the first time via the video section of the ABC 4 Kids website and on ABC iview.

For more about the changes and other information about ABC children’s television go to <http://www.abc.net.au/children/>

Convergence Review Committee finalised

The Minister for Broadband, Communications and the Digital Economy, Senator Stephen Conroy, today announced Louise McElvogue as the third member of the Convergence Review Committee, which is undertaking a landmark review of Australia’s media and communications regulatory framework.

Ms McElvogue joins the Chair, Mr Glen Boreham, and Mr Malcolm Long on the three-person committee.

The Convergence Review Committee has released a framing paper for the review and issued a call for submissions. These can be made either online through the Department’s website or by email to the Convergence Review Secretariat.

The closing date for submissions is 10 June 2011.

Further details are available on the Department’s website:

www.dbcde.gov.au/convergence

Parents opt for healthier Easter

A social media poll undertaken by The Parents Jury showed that the Easter Bunny’s chocolate delivery was much smaller this year, with almost half of the surveyed parents choosing to give their children sugar free gifts such as wooden eggs for painting, toys and story books.

The Parents Jury Manager, Corrina Langeleen, said that the survey showed that most parents believe in moderation. Almost 60 per cent of parents reported that they were giving their children just one or two eggs.

The Parents Jury is an online network of almost 5,000 parents, grandparents and guardians, who are interested in improving the food and physical activity environments of Australian children.

http://parentsjury.org.au/tpj_news.asp?ContainerID=easter-poll-2011

Bratz, Britney and Bralettes:

The sexualisation of children in the media

Thursday 19 May 2011

7:00 pm for 7:30 pm to 9:45pm

The Performing Arts Centre, Ivanhoe Girls’ Grammar School
Cnr Noel Street & Upper Heidelberg Road, Ivanhoe VIC 3079

- Steve Biddulph, Author and Family Psychologist (via video presentation)
- Julie Gale, Founding Director of Kids Free 2B Kids
- Dr C Glenn Cupit, Senior Lecturer in Child Development, University of South Australia
- Archbishop Dr Philip Freier, Anglican Diocese of Melbourne

Cost: \$30.00

For more information, or to book by phone, contact ACCM:
helpline@youngmedia.org.au PH 08 8376 2111

http://www.childrenandmedia.org.au/mediachildren/03_15_seminars_melb11.htm



no. 274 April 2011

small screen

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EDITORIAL

Always connected

"Always connected" is the title of a recent report from the Sesame Workshop and the Joan Ganz Cooney Center on media use by 0-12yr olds in the US.

The Sesame Workshop reviewed seven studies from 2006 to 2010 on young children's media use. The Workshop considered that by analysing multiple studies over time they could arrive at a balanced portrait of children's media habits. What they found was that media is a major presence in the lives of young children: they are exposed to increasing amounts and types of media, and they are avid consumers as well.

But they found a settled pattern : "Even as technology evolves and young children increasingly turn to games and mobile media, they still love television the best"(p4)

Here's a snapshot of their findings:

- Children have more access to all kinds of digital media, and are spending more time each day with them
- TV continues to exert a strong hold over young children
- Not all children have access to newer technologies, and family income is one barrier
- Lower income, Hispanic and African American children consume far more media than middle class and white children
- children appear to shift their digital media habits around age 8 looking beyond TV

Going without media is a global problem

A new global study released in April by the International Center for Media & the Public Agenda (ICMPA) at the University of Maryland in the US found that college students around the world report that they are 'addicted' to media, and vividly described their cravings, anxieties and depression when they have to abstain from using media.

The World Unplugged study concluded that most college students, whether in developed or developing countries, are strikingly similar in how they use media - and how 'addicted' they are to it. Student after student spoke about their generation's utter dependency on media - especially the mobile phone.

"Media is my drug; without it I was lost. I am an addict," said a student from the UK. A student from China said: "I can say without exaggeration, I was almost freaking out." A student from Argentina observed: "Sometimes I felt 'dead.' "

The ICMPA study, conducted with the assistance of the Salzburg Academy on Media & Global Change, asked around 1000 students in 10 countries on five continents to give up all media for 24 hours and record their experiences.

- mobile media appears to be the next in thing- children like their media on the go.



Barbara Biggins
OAM
Hon CEO

The report urges the provision of guidance for parents to help them find a balanced media diet. It argues that few parents know about the American Academy of Pediatrics' recommendations for media use (none under 2 and less than 2 hrs per day for older children). They suggest that parents may ignore them because they use screens for child minding, or actively reject them because they think media promotes intellectual development.

For those parents who want to work out how best to "navigate the new terrain of digital media" , the report says "there are few places to turn for advice on best practice, and much more needs to be done and established by way of rigorous, research-based guidelines".

And so say all of us! Another federal budget has come and gone, and still there's no funding for such endeavours. Internet safety programs still attract big funds, but these programs do not support the much needed early intervention with parents of young children to set up healthy patterns of media use (balanced with real life experiences) from an early age. The rest are band aids.

The "Always Connected" report is available from:

<http://joanganzcooneycenter.org/Reports-28.html>

Researchers and students alike were amazed by how much media have come to dominate the lives of young people around the world. Students had thought of media as just a convenience; a way to communicate with friends and get news. After going without media, they came to recognize that they literally construct their identities through media. Going unplugged, therefore, was like losing part of themselves.

The study can be found at
<http://theworldunplugged.wordpress.com/>

<http://www.newswise.com/articles/new-university-of-maryland-study-shows-students-around-the-world-are-addicted-to-media>

It's tax time & there is still time to make a tax deductible donation to

**Australian Council on
Children & the Media**

**To support us in our campaign for healthy use of the media go to
www.childrenandmedia.org.au**

Clips 'n' Cuts

small screen no. 274 April 2011

ABC guidelines launched

POLICY: The ABC's new editorial guidelines have been praised for including social media advice but criticised by media experts for being released without comprehensive guidance on issues such as suicide and cultural diversity.

The public broadcaster last week issued its updated editorial policies for ABC employees in a condensed 22-page document with an additional 60 pages of guidance notes.

The new booklet replaced a weighty 169-page document that included detailed descriptions of the ABC's responsibility, its chain of command and potential conflicts of interest.

Absent in the new text are regulations on cultural diversity, sexuality, suicide and discrimination — all extensively covered in the booklet's predecessor, which was last revised in March 2009.

A former television journalist and presenter for the ABC, Mike Minehan, told *Media* the broadcaster was misguided to have released the document before its comprehensive guidance notes had been finalised.

Dr Minehan, a former UTS lecturer and founder of media consultancy the Ideas Channel, said not just ABC staff needed to be appropriately informed, but also the general public. "The ABC costs the Australian public around \$100 million a year, so they have a right to know the full extent of their editorial policies," he said.

The corporation's director of communications, Michael Millett, said last week that the new guidelines — approved by the ABC board, including managing director Mark Scott — did not mark a significant change in ABC standards.

The revisions were "designed to better address the challenges the public broadcaster faced in the digital era", he said. "The changes, approved by the ABC

board, require staff to focus on integral principles and standards of good conduct," Mr Millett said.

"Guidance notes formulated by content divisions will underpin the standards. These notes will be constantly updated to assist staff in dealing with issues that arise in their own areas."

But Mr Millett did not indicate when further guidance notes would be produced.

"It's an ongoing process. New ones (guidance notes) will be posted when divisions identify the need," he said.

Social media expert and lecturer at the University of Technology Sydney, Jenna Price, praised the ABC for including guidelines on social media in their editorial standards. "Not only do I think it is good, I think it is essential. . . I'm shocked most other media don't have such a comprehensive policy already," Ms Price said "The ABC really tries to set a high benchmark for other organisations. It's very impressive and I think this policy is allowing and encouraging journo's to be journo's, while also recognising the public right to privacy."

However, despite the strides forward on social media, long descriptions of the importance of sexual, religious and cultural diversity have either been trimmed down or removed from the new policy document.

The new guidelines are also devoid of specific advice to ABC reporters on when it is appropriate to intrude into the lives of grieving people.

Curtin University journalism head Joseph Fernandez said his main gripe with the guidelines was that they added to a regulatory landscape congested with rules. "Professional journalists do not need to have constant direct reference to what their editorial policy provides, because a lot of it is just based on commonsense."

LANAI VASEK

The Australian April 18 2011

One screen's old hat for multi-task net set

SALLY JACKSON

CONCENTRATING on just one thing at a time is rapidly becoming an outdated concept, with Australian internet users continuing to squeeze more out of every minute through "media multi-tasking".

Last year 60 per cent of adults who used the internet said they watched TV while they were online, up from 49 per cent in 2009, according to the Nielsen Australian Online Consumer Report.

Of the people who said they "two-screened" last year, nearly a third did so every day and 85 per cent at least once a week.

Altogether, 77 per cent of respondents said they juggled at least two forms of media at once, up from 69 per cent in 2009.

Forty per cent said they listened to the radio while they surfed the web. Only 10 per cent said they had the TV and radio on simultaneously.

"The internet is an ideal medium for that media multi-tasking," said report co-author Lillian Zrim. "It's more in the control of the consumer."

When people did two-screen, 65 per cent said the internet had most of their attention, with only

INTERNET USE

Total average	Age groups
2010: 21hrs 42min	16-24 24hrs 54mins
2009: 17hrs 36min	25-34 23hrs 36mins
Males: 23 hrs	35-44 21hrs 42mins
Females: 20hrs 18min	45-59 21hrs
	60+ 18hrs 48mins

Source:

Nielsen Australian Online Consumer Report

14 per cent saying the TV did. The annual Nielsen report, which surveyed about 5800 Australian internet users aged 16 and over, found overall internet consumption jumped by a record four hours a week last year among the group, from an average of about 17 hours and 36 minutes in 2009 to 21 hours and 42 minutes.

As in previous years, men spent more time online than women, averaging 23 hours a week online compared to 20 hours.

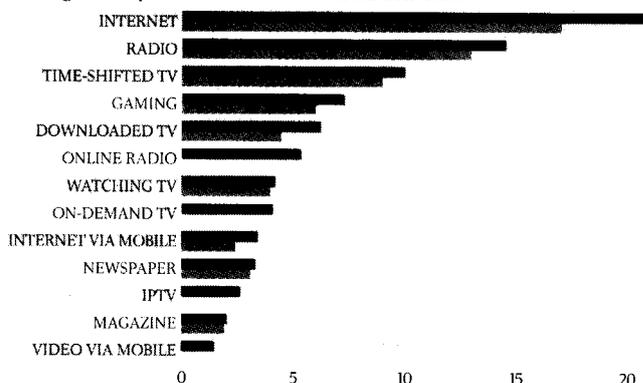
Our consumption of all other forms of media also increased, including TV, radio, gaming, newspapers and magazines.

MEDIA P32

The Australian, 11 April 2011

A NATION OF SQUARE EYES

Average weekly hours for different media activities



Source: Nielsen Australian Online Consumer Report

CM K

The Australian, 11 April 2011

Elmo enlisted to fight war on terror

seeed shah

THERE'S no Cookie Monster, no Big Bird and no Count von Count. But Pakistani children will soon start experiencing what millions in the West have done for more than four decades — the joys of *Sesame Street*.

In a \$20 million remake of the classic children's program, the setting for the show has moved from the streets of New York to a lively village in Pakistan

with a roadside tea and snacks stall, some fancy houses with overhanging balconies along with simple dwellings and residents hanging out on their verandahs.

The Pakistani version, in which characters will speak mostly in Urdu, will feature Rani, a cute six-year-old muppet, the child of a peasant farmer, with pigtails, flowers in her hair and a smart blue-and-white school uniform. Her curiosity and questions about the world



Elmo will feature in the US-sponsored Pakistani version of *Sesame Street*.

will, it is hoped, make her a role model for Pakistani children. Financing comes from USAID, the economic assistance arm of the US government, which aims to help the country's young learn some basic words and numbers.

Elmo, the cheerful monster toddler from the original, will be in the Pakistani version, with new local personality touches.

But other American favourites such as Count von Count — a loveable vampire who would rather count telephone rings than answer the phone — will make way for local characters in *SimSim Humara* ("Ours"), the Pakistani edition.

The program, which will start filming in a few months in Lahore and begin transmission towards the end of the year, is targeted particularly at deprived children outside the big cities and will be shown on the national state broadcaster, PTV, so it should be available even in the smallest village. Following the *Sesame Street* formula, each

show will pick one word and one number to highlight. The show will have strong female characters and carry an implicit message of tolerance but it will feature no pro-American propaganda or any overt challenge to hardline religious sentiment.

Under President Barack Obama, US civilian assistance to Pakistan has tripled to \$1.5 billion a year but the money does not seem to have made much obvious impact. The Pakistani *Sesame Street* could turn out to be the most visible US aid project in Pakistan in recent years.

The \$20 million US grant will produce the Pakistani *Sesame Street* for four years, with 78 episodes in Urdu and 56 in regional languages.

GUARDIAN

The Age Green Guide, 14 April 2011

Bawdy billboards spark push for sex content code

Outdoor advertisers hope to head off strict government rules

LARA SINCLAIR

THE outdoor advertising industry is considering creating a code of practice to regulate images of sex and sexuality on billboards in the hope of dodging government regulation on the contentious issue.

The plan comes as the federal government conducted its final public hearing in Melbourne last week of its review into regulations that govern outdoor signs, which includes assessing the effect of sexualised images on children and on gender equality.

A source close to the Outdoor Media Association said the group was considering a code to help its members better judge acceptable community standards.

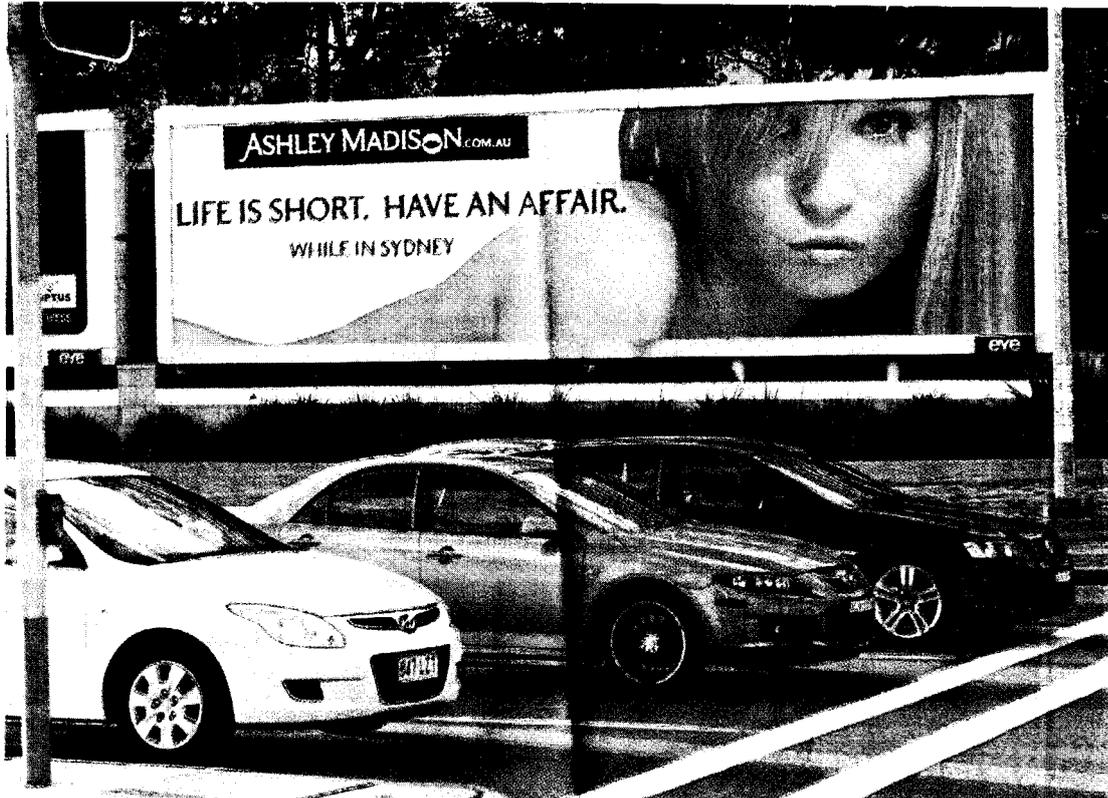
It is understood the trade body is sensitive about the issue as it has not yet held a board meeting about the plan by its executives.

OMA chief executive Charmaine Moldrich would not comment on a possible new code, but confirmed the industry body was "considering ways that our members' processes may be improved".

"As a result of the inquiries we have now started educating our members about when sex, sexuality or nudity are not appropriate for the broad audience that will view outdoor advertisements," she said.

The government inquiry is partly a reaction to Advanced Medical Institute's controversial "Want longer-lasting sex?" billboards, one of the most complained-about ads to date, banned by the industry's self-regulatory body, the Advertising Standards Board, only after 18 months of protests.

Richard Herring, who heads APN's outdoor businesses in Australia and New Zealand and is an OMA board member, said the industry should be vigilant about rejecting ads that aimed to cause



ELLA PELLEGRINI

An Ashley Madison billboard with the line 'Life is short. Have an affair, while in Sydney' triggered a flood of complaints

offence to attract headlines. "We are open to suggestions of improving the system," he said. "Our (code) is probably a little bit more broad. We're looking to tighten that up. I think we need to be very aware of the boundaries." Issues relating to sex and sexuality often dominate complaints by the public. An AMI ad portraying a woman using a man's erect penis as a stepladder was the most complained-about ad of last year, and seven of the 10 most complained-about ads — attracting more than 600 complaints between them — made the list on the grounds of sex, sexuality and nudity. Four of those were bill-

boards for brands including Calvin Klein, Sexpo, Fernwood Fitness Centres and the dating site for married people, Ashley Madison.

"Our inquiry has received many submissions stating that the self-regulated advertising complaints body is not in line with community standards and that outdoor advertising should be subject to more conservative standards than other forms of advertising," said Graham Perrett, who chairs the House of Representatives Standing Committee on Social Policy and Legal Affairs.

The ASB and the Australian Association of National Adver-

tisers were among those that appeared at last week's public hearing. Last year, an ASB survey found its board members' views on acceptable sexual references in ads were more relaxed than those of the community.

ASB chief executive Fiona Jolly said it had since toughened its stance. "Quite a few decisions since have reflected a harder approach," she said. "Most of those relate to outdoor advertising."

Decisions have included upholding complaints against a poster promoting a band called Holy F.k, a billboard for Aussie Boat Loans with a torso of a woman in a bikini (but no boat), an AMI bill-

board featuring the line "Be a man ... and hold your load" and an Ashley Madison billboard using the line "Life is short. Have an affair, while in Sydney".

OMA's Ms Moldrich said 0.02 per cent of outdoor ads from OMA members attracted complaints that were upheld, but those that were most likely to be found in breach of community standards contained portrayals of sex or sexuality.

"Most of our members have a pre-vetting system and internal mechanisms for looking at (potentially offensive signs)," Ms Moldrich said. "All of those things are working."

The Australian, 11 April 2011

Alcohol ads in legal loophole

LUCIE VAN DEN BERG
MELBOURNE

CHILDREN are being bombarded with alcohol advertisements by booze companies exploiting a legal loophole.

Thousands of Australian kids were exposed to one instance of advertising every single minute during the Bathurst 1000 race, a study reveals.

Experts are calling for an end to the exemption, which allows alcohol ads during children's viewing times if they are part of a live sporting event. More than

116,000 children and teenagers, including kids as young as five, watched the 2008 race.

They saw advertisements from Jim Beam, XXXX Gold, Sirromet, Jack Daniels and Beer Wine and Spirits (BWS) - all shown before 8.30pm.

"It is quite subversive that constant drip feeding of alcohol advertising to children," study author Cancer Council Legal Policy Adviser (alcohol) Sondra Davoren said.

Research that will be presented at the Australian Drug Foundation's Conference on Drugs and

Young People in Melbourne next week found that there were 35 minutes of alcohol branding and advertising during the race.

"This is in conflict with regulations such as the Children's Televisions Standards that strictly prohibit alcohol advertising when children are watching TV," Ms Davoren said.

The Commercial Television Code of Practice states that ads for alcohol can only be shown in M, MA or AV classification periods, unless the ad is during a live broadcast of a sporting event on weekends or public holidays.
The Advertiser, 30 April 2011

State goes it alone on videogame classification

SOUTH Australia will go it alone on videogame classification by backing a new national R18 rating, but abolishing the MA15+ category.

Attorney-General John Rau last year raised the proposal with interstate and national counterparts at a meeting in Canberra, but received no support.

"Because the federal government has in recent weeks been making moves, some of which we do not think we will agree with, we thought it was appropriate to make it very clear what we think about this matter," Mr Rau said yesterday.

Mr Rau said that, although an R18 rating had been vehemently opposed for years by his predecessor Michael Atkinson, he had consulted for 12 months on the matter and formed his own

opinion, which had been endorsed by cabinet. Federal Attorney-General Robert McClelland and Home Affairs Minister Brendan O'Connor in December announced a review of the national classification system for videogames.

"We will support the federal government's national push to create a new R18+ classification for games, but will also abolish the MA15+ classification in South Australia. This model will give parents greater certainty about the appropriateness of games for their children," Mr Rau said.

"At the moment, children can access a range of MA15+ games that are inappropriate, while adult gamers are prevented from access to many games available in other countries."

MICHAEL OWEN

The Australian, 29 April 2011



TOM DOUGHERTY

TWENTY years after its release, *American Psycho* is still sold shrink-wrapped and restricted to people over 18 in Australia.

Now, the same provision applied to Bret Easton Ellis' novel of American consumerism and extreme violence may finally be extended to computer games.

Under plans before the State Government, games that are currently rated MA15+ - for people aged 15 and over - will become R18+, which restricts sale to people over the age of 18.

This would affect popular games such as *Call of Duty: Modern Warfare* and *Grand Theft Auto 4*.

The change means games currently banned - such as *Mortal Kombat* and *Left 4 Dead 2* - may be offered for sale under the new rating system. Attorney-General



John Rau this week announced the State Government would support a national push for an R18+ rating for games but has stopped short of bringing them under the existing guidelines for film and literature, as requested by the computer game industry.

"The adult people that want to play these games are not getting access to these games that they can get on

the internet or somewhere else and they feel they are disadvantaged by the current rules," he said.

"In this case, I think the MA15+ stuff should be in the R category. I'm not particularly concerned that film and games will come out of sync."

Acting Liberal justice spokesman Vickie Chapman said the reforms were a long time coming and that her party would support them.



"This is long overdue and should've been dealt with two years ago," she said.

"The Premier has failed to take leadership on this matter and ensure that our children are protected, particularly in a circumstance where the industry has been calling for this measure for some years."

The R18+ for video games is one the industry has been fighting for - particularly because it exists for other art

forms, including literature. The novel *American Psycho* was published amid worldwide controversy due to its depiction of violence against women and children.

Adelaide Writers' Week executive director Laura Kroetsch was living in New York when it was published and said it was only controversial outside of New York and Los Angeles.

"Where I was, no one batted an eyelid," she said.

"I don't think reading about violence makes you a violent person."

Ms Kroetsch said she understood the R18+ games rating would be useful for parents to make them aware of what was in the games.

If a consensus is reached by all states at the Standing Committee of Attorneys-General meeting in Adelaide in June, the new R18 restrictions would be applied to violent video games.

The Advertiser, 30 April 2011

SPOTLIGHT ON

Mobile phones and children



THEY'VE BEEN CALLED THE new cuddly toys for kids. There's no doubt that mobile phone use among children and teenagers is soaring, but at the same time an increasing number of governments and scientists are warning about the dangers of mobile phone radiation for kids in particular.

The jury may still be out on the safety of mobile phones in general after the World Health Organisation's controversial Interphone study, involving 13 countries, came out last year. But critics say the study was badly designed and used out-of-date data that doesn't correlate to the average amount of mobile phone use today. And one of the main points of contention has been the exclusion from the study of data on children and young adults, who are among the heaviest users.

In France it is illegal to market mobile phones to children under 12 and their use is banned in primary schools. Russian officials have recommended that children under 18 not use them at all. The UK, Israel, Belgium, Germany, Finland and India have all discouraged the use of mobile phones by children, and the South African parliament will debate

a ban on the use of mobile phones by children under 16 and pregnant women later this year. A resolution by the International Commission for Electromagnetic Safety, signed by 54 scientists, strongly advises limiting the use of mobile phones and other similar devices by young children and teenagers.

US epidemiologist Dr Devra Davis, whose book *Disconnect* was published in Australia last month, warns that children are particularly susceptible to mobile phone radiation because their skulls are thinner than adults' and their brains are still developing; hence, radiation penetrates more deeply and is likely to cause more damage. She recommends that parents ensure their children use their mobile phone with a head set or a speaker phone and that they only use their mobiles next to their heads in emergencies. "Children should be encouraged to text and not talk on a phone and all of us should think twice before keeping a phone close to the head or body," she warns. *Ley Butterworth*



Weekend Australian Magazine, 23-24 April 2011

PRESCHOOL channel ABC for Kids will get a new look on air and online from May 2 to coincide with ABC2 extending its preschool programming to 13 hours daily, 6am-7pm. The channel will use bold colours of yellow, red, blue and green to make it easier to identify, replacing the current ABC for Kids on-air logo.

The Australian, 25 April 2011

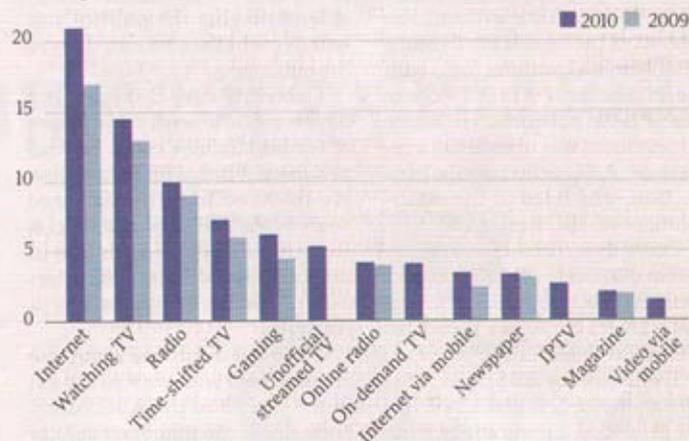
GETTY

CHART OF THE WEEK

Last Monday's Media section carried a chart with the story "Web Time at a Record" which omitted total TV viewing time. The study by Nielsen online revealed the internet has become the dominant media activity for consumers, with net users logging on for more than 21 hours a week, up from 17 hours in 2009. The survey found web usage had been driven by the wide adoption of smart phones and the growing popularity of logging into social networks such as Twitter and Facebook while on the go.

The Australian, April 18 2011

Average weekly hours for different media activities



Source: Nielsen Australia Online Consumer Report

NEW PUBLICATIONS

ADVERTISING

Brocato, ED; et al (2010)

Television commercial violence: Potential effects on children.

Journal of Advertising, Vol. 39, No. 4, Sp. Iss. Pp95-107

COMPUTERS & INTERNET

Jackson, LA; et al (2011)

A longitudinal study of the effects of Internet use and videogame playing on academic performance and the roles of gender, race and income in these relationships.

Computers & Human Behavior, Vol. 27, No. 1, Pp228-239

Shen, CH & Williams, D (2011)

Unpacking time online: Connecting Internet and massively multiplayer online game use with psychosocial well-being.

Communication Research, Vol. 38, No. 1, Pp123-149

Oldham-Cooper, RE; et al (2011)

Playing a computer game during lunch affects fullness, memory for lunch, and later snack intake.

American Journal of Clinical Nutrition, Vol. 93, No. 2, Pp308-313

Belanger, RE; et al (2011)

A U-shaped association between intensity of Internet use and adolescent health.

Pediatrics, Vol. 127, No. 2, PpE330-E335

Sengupta, A & Chaudhuri, A (2011)

Are social networking sites a source of online harassment for teens?

Children and Youth Services Review, Vol. 33, No. 2, Pp284-290

MEDIA EFFECTS-SOCIAL

Long, M; et al (2010)

Portrayals of male and female scientists in television programs popular among middle school-age children.

Science Communication, Vol. 32, No. 3, Pp356-382

VIDEO GAMES

Mishra, J; et al (2011)

Neural basis of superior performance of action videogame players in an attention-demanding task.

Journal of Neuroscience, Vol. 31, No. 3, Pp992-998

Radon, K; et al (2011)

Feasibility of activity-promoting video games among obese adolescents and young adults in a clinical setting.

Journal of Science & Medicine, Vol. 14, No. 1, Pp42-45

Guin, E; et al (2011)

Problematic video game play from the adolescent perspective: Prevalence and associations with game factors and health status in a changing interactive environment.

Journal of Adolescent Health, Vol. 48, No. 2, Suppl. 1, Pp S100-S101

Hamlen, KR (2009)

Relationships between computer and video game play and creativity among upper elementary school students.

Journal of Educational Computing Research, Vol. 40, No. 1, Pp1-21

Hamlen, KR (2010)

Re-examining gender differences in video game play: Time spent and feelings of success.

Journal of Educational Computing Research, Vol. 43, No. 3, Pp293-308

Gentile, DA; et al (2011)

Pathological video game use among youths: A two-year longitudinal study.

Pediatrics, Vol. 127, No. 2, PpE319-E329

Krcmar, M; et al (2011)

The effects of video game realism on attention, retention and aggressive outcomes.

Computers & Human Behavior, Vol. 27, No. 1, Pp432-439

MOBILE PHONES

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