



Watch our movie reviewers' take on popular movies

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Twelve tips to discussing online porn dangers {PG 3}

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JULY 2020

CONTENT, JOBS WOULD GO

Screen Producers Australia (SPA) warns of "devastating" effects of Free TV Australia's case for deregulation

A peak body for the film and television industry has lashed Free TV Australia's proposed cost-cutting measure floated as part of a review of local content quotas, saying it would be "devastating" for the industry.

Free TV Australia has proposed a points system that would give commercial broadcasters greater flexibility on how to meet their local content obligations.

But Screen Producers Australia (SPA) has lashed the organisation, saying it would be disastrous for the sector.

"With the finalisation of COVID safe working guidelines and the welcome announcement of a \$50 million fund to get productions going again, there is no justification for further blanket suspensions," SPA chief executive Matthew Deaner told the *Sydney Morning*



Matt Deaner



Jenny Buckland

Herald this week. "It would be pretty devastating to content, jobs and investment." Free-to-air and subscription networks are usually required to air a certain amount of Australian-made children's, documentary and drama content. But the Federal Government suspended the quotas as an "emergency red

tape" measure in response to the coronavirus pandemic. About 55 per cent of all programs on TV still need to be locally made though. In a wide-ranging critique of the submissions to the Federal Government's 'Supporting Australian Stories on Our Screens' options paper, SPA disputes Free TV's claims about

escalating content costs, pointing out the commercial broadcasters' spending on local drama and documentaries in 2018-19 was far lower than it was in 2016-17. Free TV Australia argues about \$1.6 billion is spent on local productions every year.

Read the [if.com.au](#) story [here](#).

'I've read over 200 responses to the Supporting Australian Stories Options Paper – so that you don't have to. These are my takeaways.'

Jenny Buckland, chief executive of the Australian Children's Television Foundation (ACTF) has read through the mountain of submissions lodged as part of the Supporting Australian Stories review. Ms Buckland has highlighted some of those submissions, pulling interesting comments and giving a breakdown of what is important to Australian viewers on the ACTF's blog. Many submissions call for more TV shows like *Bluey*.

Read the story [here](#)

Hardball heads to the UK screens

The BBC has acquired the UK rights to Northern Pictures' live-action children's series *Hardball*, to screen on CBBC. Created and written by Matt Zeremes and Guy Edmonds and produced by Joe Weatherstone, *Hardball* centres

on Mikey, who's recently moved from New Zealand to Western Sydney and found himself in the thick of the ultra-competitive, schoolyard game of handball. The series was originally commissioned by the ABC. [Read more](#)

New report on teens and devices

A new report by Common Sense Media titled 'Tweens, Teens, Tech & Mental Health' provides guidance to identify adolescents who may be most vulnerable, while acknowledging the critical importance of technology for teens,

especially during the COVID-19 pandemic. The report includes essays from leading child advocates and stakeholders that define and demand the support needed to help children recover wellbeing.

[Read More](#)

'Safety by design': Inman-Grant

eSafety Commissioner for Australia, Julie Inman Grant, is calling for money to be spent making the internet safer. "We want to make it as easy as possible for companies to adopt and implement safety

by design," Ms Inman-Grant says. "One in three internet users are children... early adopters of online products and technology, and ... most vulnerable to online harm."

[Read more](#)

small screen

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CONTENTS

- 2 - EDITORIAL
3 - NEW PUBLICATIONS
3/4 - WORLD NEWS

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SUPPORT US

editorial

Know Before You Go turns 18!

BARBARA BIGGINS
THE AUSTRALIAN COUNCIL
ON CHILDREN AND THE MEDIA
CHIEF EXECUTIVE OFFICER



ACCM's child-development-based movie reviews have now been running for 18 years.

That's quite an achievement, and one that we are very proud of.

In 2002, encouraged by our patron Steve Biddulph, ACCM set up a team of people with expertise in child development and an interest in children's films.

We developed protocols and formats for the reviews, and set out to provide parents with a better guide to child-friendly movies than the National Classification Scheme (NCS) did.

It's still fulfilling that purpose.

At present count, ACCM's database of reviews of G, PG, and those M movies promoted to children, numbers close to 1500. The great majority of these are of cinema movies from 2002 to 2020, but also includes many "golden oldies". The Know Before You Go database can be found [here](#).

During the Covid 19 crisis, ACCM has set out to provide parents with much more information about the age-suitability of movies on streaming services than is supplied by those services themselves.

In addition to reviewing as many of those movies as resources allow, we've provided a guide to age-appropriateness for movies

currently listed on Netflix, Disney+, and Stan.

A feature of the [new guide](#) to streaming service movies is the introduction of our pick for weekly family movie nights.

These picks are accompanied by engaging video chats by [reviewers Daniela and Martha](#)

telling why they liked the movies and where to find them.

Why have we put so much effort into these new guides?

That's because we believe that in these times when screens at home are in frequent use, the

need is for screen content that will help, not harm children. ACCM has a great deal of such information to share.

Such information is not available via the National Classification Scheme.

The NCS only tells parents if a movie is OK or not for children under 15 years, which doesn't help if your children are say, 5 and 8.

The NCS is under review but it could be many months before we know if any changes will be made, or when.

In the meantime, ACCM is using its resources to inform parents' choices.

If you'd like to support our efforts (and give us a birthday present) [you can do so here](#). (all donations are tax-deductible).



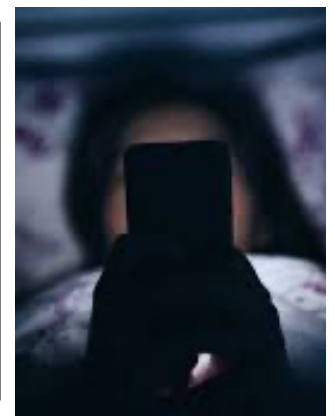
Overuse of media leads to poor sleep during COVID-19 lockdown

Since March 2020, lockdowns due to COVID-19 have confined around 3 billion people to their homes worldwide. A French study finds "Being forced to stay home and the ensuing boredom and loneliness may have led to increased media exposure,

especially among disadvantaged people. Overexposure to media COVID-19 content may have contributed to fright and emotional distress. Sleep disorders may result from this imbalance, as sleep is sensitive to both environmental and psychological

factors. The bright blue light of screens and the noise of radio and TV have well-known adverse effects on sleep, and exposure to repetitive and continuous stressful information may provoke anxiety and emotional distress."

[Read study here](#).



ADVERTISING

Frias, FJL
“Fueling up” gamers: the ethics of marketing energy drinks to gamers
 NEUROETHICS JUL 2020

Wong, S; Pauze, E; Hatoum, F; Kent, MP
The frequency and healthfulness of food and beverage advertising in movie theatres: a pilot study conducted in the United States and Canada
 NUTRIENTS MAY 2020 VL 12 (5)

Binder, A; Naderer, B; Matthes, J; Spielvogel, I
Fiction is sweet: the impact of media consumption on the development of children’s nutritional knowledge and the moderating role of parental food-related mediation: A longitudinal study
 NUTRIENTS MAY 2020 VL 12 (5)

Sing, F; Mackay, S; Culpin, A; Hughes, S; Swinburn, B
Food advertising to children in New Zealand: a critical review of the performance of a self-regulatory complaints system using a public health law framework
 NUTRIENTS MAY 2020 VL 12 (5)

Pettigrew, S; Jongenelis, MI; Pierce, H; Stafford, J; Keric, D
Alcohol advertisement characteristics that increase the likelihood of code breaches
 INTERNATIONAL JOURNAL OF DRUG POLICY JUL 2020 VL 81

Sacks, G; Looi, ESY
The advertising policies of major social media platforms overlook the imperative to restrict the exposure of children and adolescents to the promotion of unhealthy foods and beverages
 INTERNATIONAL JOURNAL OF ENVIRONMENTAL RESEARCH AND PUBLIC HEALTH JUN 2020 VL 17 (11)

van Reijmersdal, EA; van Dam, S
How age and disclosures of sponsored influencer videos affect adolescents’ knowledge of persuasion and persuasion
 JOURNAL OF YOUTH AND ADOLESCENCE JUL 2020 VL 49 (7) 1531-1544

HEALTH

Sodani, P; Manhas, A; Gupta, D; Syed, T; Dolma, YC; Sangra, S

A study of prevalence and association of dry eye disease with visual display terminal use in children- a cross sectional observational study
 JOURNAL OF EVOLUTION OF MEDICAL AND DENTAL SCIENCES- JEMDS DEC 9 2019 VL 8 (49) 3707-3710

INTERNET OF THINGS

Ihamaki, P; Heljakka, K
The Internet of Toys, connectedness and character-based play in early education
 PROCEEDINGS OF THE FUTURE TECHNOLOGIES CONFERENCE (FTC) 2018, VOL 1 NOV 13-14, 2018 Vancouver, Canada 2019 VL 880 1079-1096

Chowdhury, W
Toys that talk to strangers: a look at the privacy policies of connected toys
 PROCEEDINGS OF THE FUTURE TECHNOLOGIES CONFERENCE VOL 1 NOV 13-14, 2018 Vancouver, CANADA 2019 VL 880 152-158

MOBILE DEVICE USE

Jimenez-Morales, M; Montana, M; Medina-Bravo, P
Childhood use of mobile devices: Influence of mothers’ socio-educational level
 COMUNICAR JUL 1 2020 VL 28 (64) 21-28

Caramia, C; D’Anna, C; Ranaldi, S; Schmid, M; Conforto, S
Smartphone-based answering to school subject questions alters gait in young digital natives
 FRONTIERS IN PUBLIC HEALTH JUN 9 2020 VL 8

PORNOGRAPHY

Children and Screens, August 2020
The porn discussion: 12 tips for discussing the dangers of online porn (and promoting healthy, educational alternatives) with teens and tweens
[Link here](#)

SCREEN USE/TIME

Edwards, RC; Larson, BMH
When screens replace backyards: strategies to connect digital-media-oriented young people to nature
 ENVIRONMENTAL EDUCATION RESEARCH JUL 2 2020 VL 26 (7) 950-968

Groeniger, JO; de Koster, W; van der Waal, J
Time-varying effects of screen media

exposure in the relationship between socioeconomic background and childhood obesity

Gebremariam, MK; Henjum, S; Terragni, L; Torheim, LE
Correlates of screen time and mediators of differences by parental education among adolescents
 BMC PEDIATRICS JUN 5 2020 VL 20 (1)

SCREEN CONTENT

Carter, MC; Cingel, DP; Lauricella, AR; Wartella, E
13 Reasons Why, perceived norms, and reports of mental health-related behavior change among adolescent and young adult viewers in four global regions
 COMMUNICATION RESEARCH JUN 2020

Pfefferbaum, B; Tucker, P; Varma, V; Varma, Y; Nitiema, P; Newman, E
Children’s reactions to media coverage of war
 CURRENT PSYCHIATRY REPORTS JUN 13 2020 VL 22 (8)

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Coyne, SM; Stockdale, LA; Warburton, W; Gentile, DA; Yang, CM; Merrill, BM
Pathological video game symptoms from adolescence to emerging adulthood: a 6-year longitudinal study of trajectories, predictors, and outcomes
 DEVELOPMENTAL PSYCHOLOGY JUL 2020 VL 56 (7) 1385-1396

Rambaran, KA; Alzghari, SKj
Gamer’s thrombosis: a review of published reports
 OCHSNER JOURNAL JUN 2020 VL 20 (2) 182-186

King, DL; Potenza, MN
Gaming disorder among female adolescents: a hidden problem?
 JOURNAL OF ADOLESCENT HEALTH JUN 2020 VL 66 (6) 650-652

WEBINARS

The porn conversation
[Link here](#)

Sleep and sleep disorders
[Link here](#)

Can’t make it to one of the workshops? Don’t worry, you can view the webinars on [YouTube channel](#) or the [web](#).

UK

'It's a massive joy': the programme-makers bringing back quality British kids' TV

Maggie Brown | The Guardian | August 5, 2020

A fund run by the BFI is wresting kids' TV away from foreign imports. And a year on, it is already being hailed as a success.

[News story here](#)

UK

End of an era: BBC axes teatime Newsround bulletin

Anita Singh | The Telegraph | July 28, 2020

Ofcom approved the move and said it could help the BBC 'engage better with its younger audiences'.

[News story here](#)

US

Class-action lawsuit claims TikTok steals kids' data and sends it to China

Bobby Allyn | NPR | August 4, 2020

Families are suing TikTok in what has turned into a major legal action in federal court.

Dozens of minors, through their parents, are alleging that the video-sharing app collects information about their facial characteristics, locations and close contacts, and quietly sends that data to servers in China.

Twenty separate but similar federal lawsuits were filed over the past year on behalf of TikTok users in California, where the company has offices, and Illinois, which requires that technology companies receive written consent before collecting data on a person's identity.

The suits now have been merged into one.

[News story here](#)

AUS

The ACCC is suing Google for misleading millions. But calling it out is easier than fixing it

Katherine Kemp | Mumbrella | July 29, 2020

Australia's consumer watchdog is suing Google for allegedly misleading millions of people after it started tracking them on non-Google apps and websites in 2016.

The Australian Competition and Consumer Commission (ACCC) says Google's pop-up notification about this move didn't let users make an informed choice about the increased tracking of their activities.

Google uses some of this data in its targeted advertising business. It can also collect sensitive information about us from third-party websites and apps which it may use in its non-advertising businesses.

The ACCC isn't the first to claim Google hasn't been straight about how it uses our data, nor is this the first time it has sued Google.

[News story here](#)
[and the Mumbrella story here](#)

US

Nintendo just reported a wild 428 per cent surge in profits thanks to the lockdown gaming boom

William West | AFP and Zephyr Net | August 6, 2020

The company has now sold 22.4 million copies of the social simulation game, with units almost doubling from the previous quarter and surpassing sales of "Super Smash Bros. Ultimate" which was released in 2018.

Digital sales of software climbed about 230% for Nintendo and accounted for about 56% of total software sales.

[News story here](#)

NZ

Broadcasting Standards Authority (BSA) releases litmus testing research on public attitudes towards violence on TV/radio

Staff writers | Scoop Politics | July 28, 2020

The Broadcasting Standards Authority (BSA) has today released its annual litmus testing research which explores the public's attitudes towards violence on TV/Radio and views on BSA's recent decisions on complaints relating to violence in broadcast content.

[News story here](#)
[Report here](#)

US

Parenting children in the age of screens

Brooke Auxier, Monica Anderson, Andrw Perrin | Pew Research Center | July 28, 2020

Two-thirds of parents in the U.S. say [parenting is harder today than it was 20 years ago](#), with many citing technologies – like social media or smartphones – as a reason.

A majority of parents in the United States (66%) – who include those who have at least one child under the age of 18, but who may also have an adult child or children – say that parenting is harder today than it was 20 years ago, with many in this group citing technology as a reason why, according to a Pew Research Center survey conducted in March.

AUS

Research: More screen time, snacking and chores: a snapshot of how everyday life changed during the first coronavirus lockdown

Deborah Lupton | The Conversation | August 3, 2020

Deborah Lupton, of UNSW, talks about the high levels of anxiety and changes to people's lifestyles during the first coronavirus lockdown.

[News story here](#)